

REP HEADLINE# 6389061 TRF# 338235 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT25/12 11.27
ORDER WORKSHEET HARRIS REPORT FROM REP *** WPXI-TV ***

ADV # 016939 ADV. NAME POLI/M SMITH/D/OTH/PA REP.# OFF.# 18 SALESMAN #
AGY # 05658 AGY. NAME MESSAGE MEDIA BUYER NAME
100 ALBANY STREET SALES PRSN WA- CHERYL BLAIR
NEW BRUNSWICK, NJ 08901

ORDER # CONTRACT # 6389061 CLASS: NATL. LOCAL REGIONAL

PRDCT MATT SMITH 10/23 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT25/12 11.27

REP: TO JEN
FR LINDSEY FOR CHERYL
ADDED LINE 26
TTLS \$39,425
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FRIENDS OF MATT SMITH

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
26	A		1000P-1100P	30	4	\$3,750.00	10/29	10/29	1		MON	1

PROGRAM : REVOLUTION
STATION MAKEGOOD OFFERS:
M1 UNRESL BUY#22 MISSED: SUN/630P-700P OCT28 30S \$675.00 (OCT22/12)
OFFER: SUN/600P-630P OCT28 30S \$675.00 PLS ADVISE.
CMT: NEWS
CMT: SPT IS BOOKED- THX JEN

OCT/12 29750.00 NOV/12 \$9,675.00
CONTRACT TOTAL 39425.00
TOTAL SPOTS 54

Blaine Roberts & Odeurs

[Signature]

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 CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

MARKET TOTALS \$101,928 WPXI 35% KDKA 30% WTAE 30% WPGH 5% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE